



Great Ideas. Always Flowing.

Page Tags

User Guide

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1 INTRODUCTION

'Page Tags' pulls in search terms that users searched to find the current page. There are many benefits to displaying these search words that delivered the user to the site, find our more details below.

Module Features:

- **Module is page specific** -retrieve the search terms that were used by Google that landed the user on the specific page
- **Set the number of results** to display
- **Set the number of days to pull information from**, what results were found by Google within the last 3 days or maybe the last 60 days, you decide
- **Use to easily see reports** on which search engine words are delivering traffic to your pages, or use as a keyword building tool that will allow search engines to target more keywords to your site
- **Optionally show search results** as links to your portals search
- **Set the style class for the search results**, consider making larger font on searchable keywords to increase your sites visibility on search engines for those keywords
- Optionally **randomize the results**

2 INSTALLATION PROCEDURE

In order to install your “Page Tags” module, login with an account to your DNN site as a host or administrator account. Once you have logged in, navigate to the “Host” menu item, and click on the “Module Definition”.

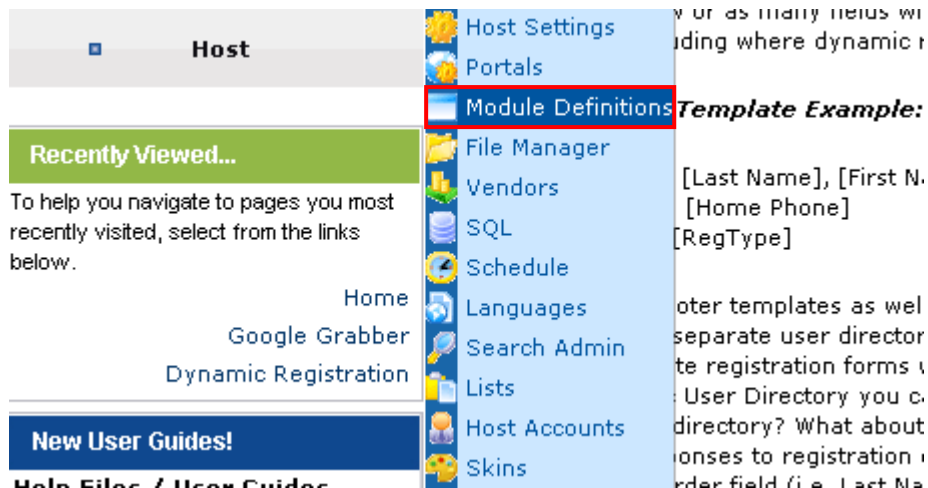


Figure 1: Installation procedure (step 1/6)

The following screen will be displayed.

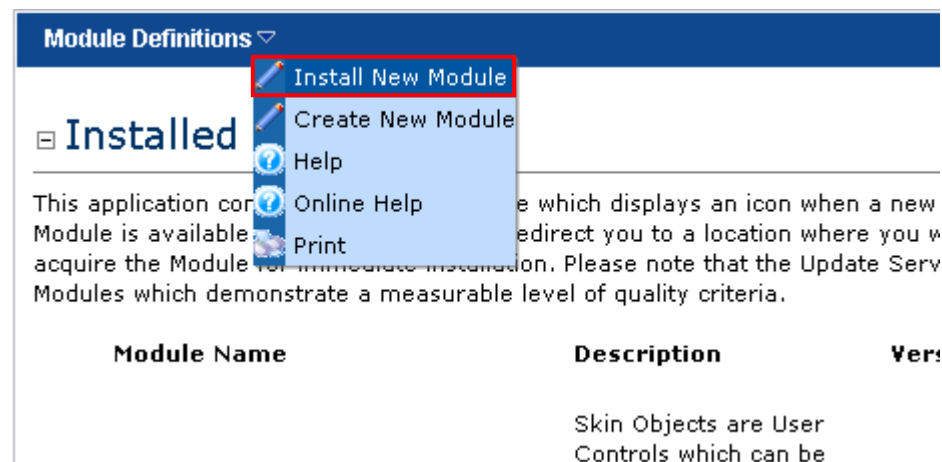


Figure 2: Installation procedure (step 2/6)

Click on the “Upload New Module” to continue installing “Page Tags” and the following screen will be displayed.

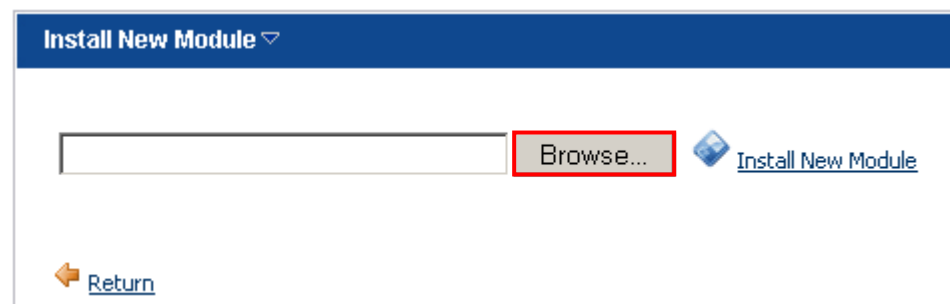


Figure 3: Installation procedure (step 3/6)

Click on the “Browse” button and the dialog window for locating the installation file “**DataSprings_PageTags_ModulePA.zip**” will be displayed.

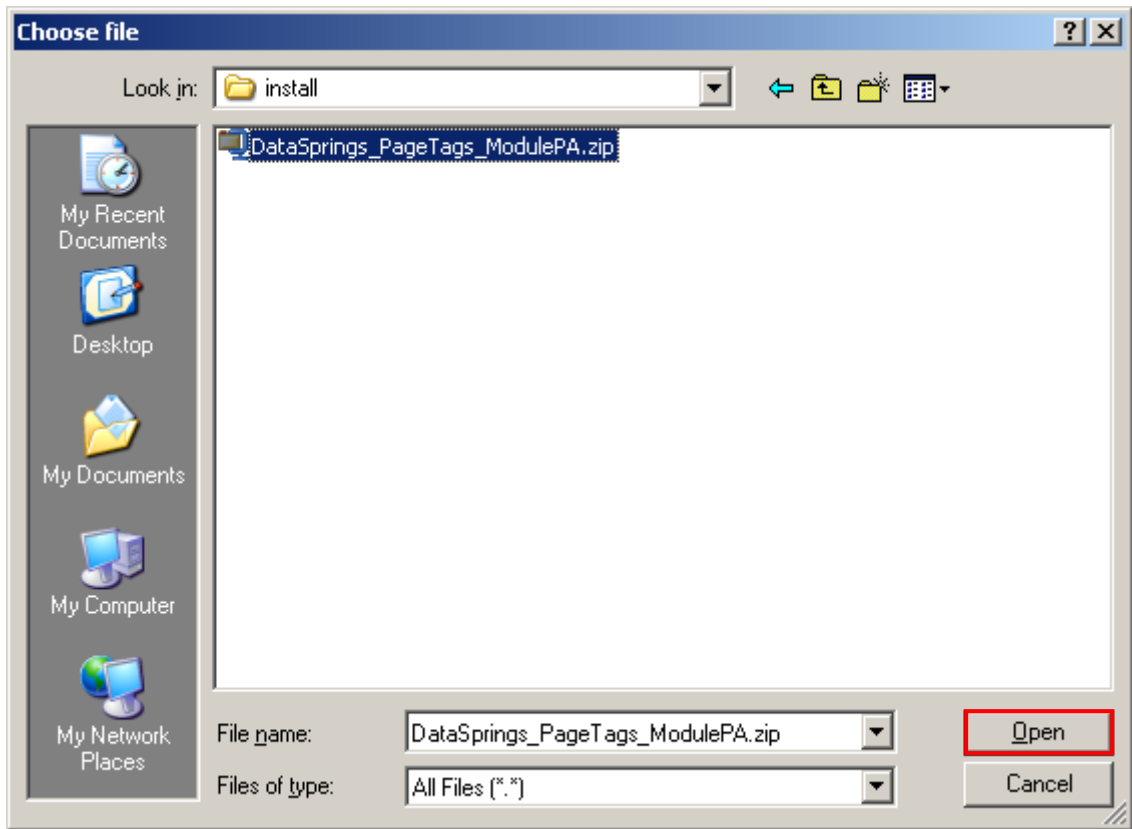


Figure 4: Installation procedure (step 4/6)

Locate the “**DataSprings_PageTags_ModulePA.zip**” and click on the “Open” button. The following screen will be displayed.

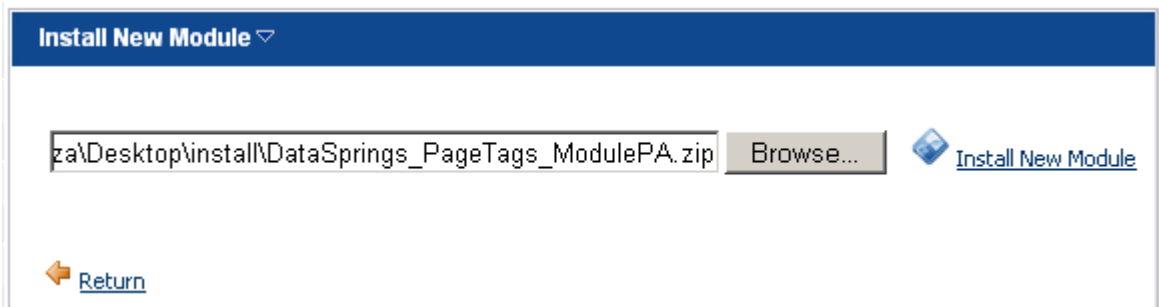


Figure 5: Installation procedure (step 5/6)

Click on the “Install New Module” link inside this screen. The installation will begin and in couple of moments the screen informing you on successful completion will be displayed.

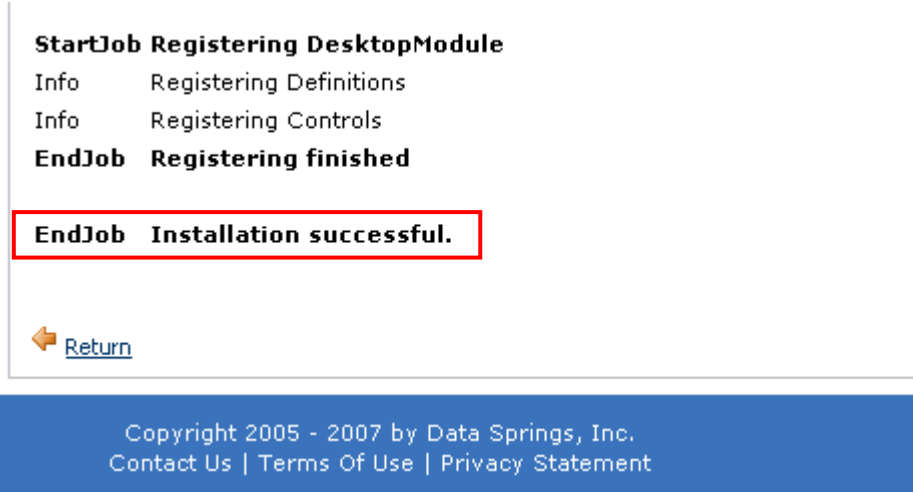


Figure 6: Installation (step 6/6)


Note: please keep track of any errors that appear during the installation. These errors can be helpful if your module has problems.

3 PAGE TAGS MODULE

This section will give detailed instructions for all options available for “Page Tags” module.

3.1 Adding Page Tags module to a page

In order to add “Page Tags” module to a desired page follow these steps:

1. Select the “Add New Module” radio button
2. Choose “Page Tags” from the “Module” pull down menu
3. Click on the “Add” link (or the arrow icon .

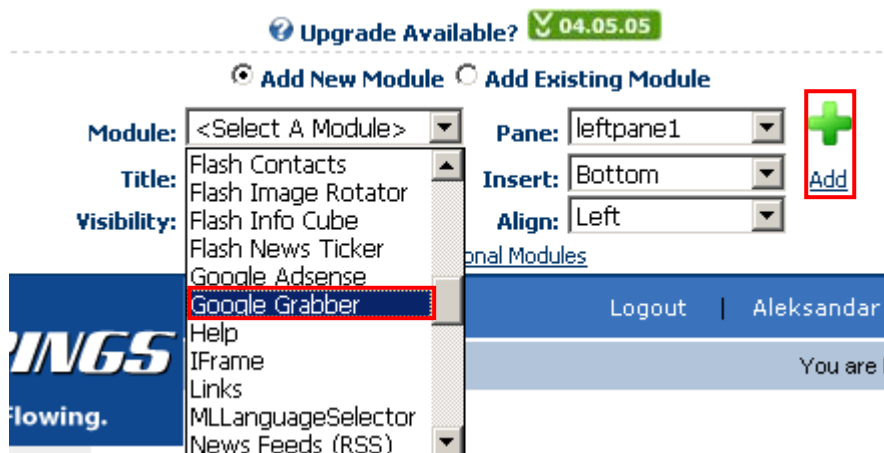


Figure 7: Adding a module to a page

The “Page Tags” module will be added to the page. Click on the arrow next to the title of the module in order to open the main menu.

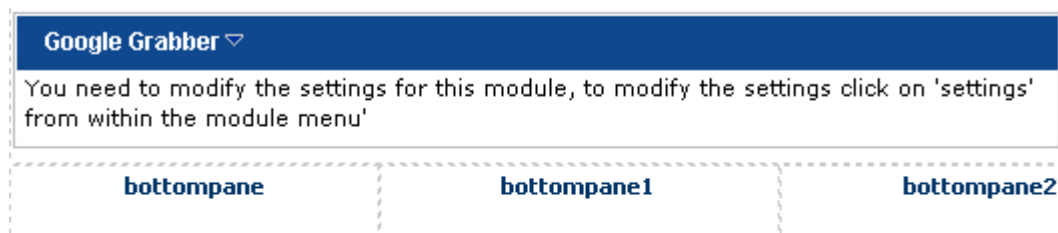


Figure 8: Opening the module main menu

Note: see section 3.2 for further information on main menu options.

3.2 Page Tags Main Menu

This section of the document will give the definition of the “Page Tags” main menu options. In order to start using the main menu, click on the arrow next to the title “Page Tags”.

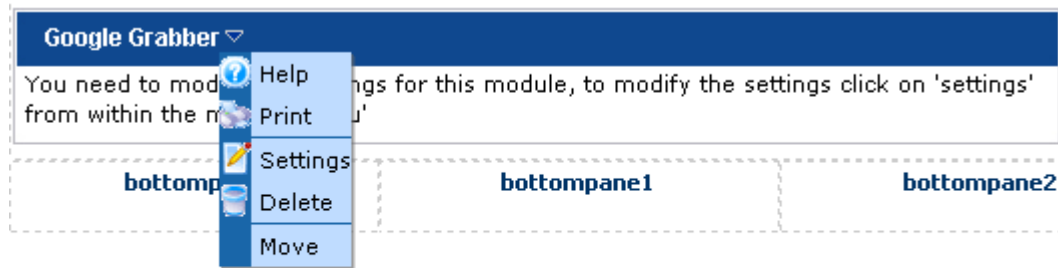


Figure 9: Opening the main menu

The following options are available inside this screen:

- **Help** – this user guide
- **Print** – option for printing the contents of the page
- **Settings** – option for managing settings (see section 3.3)
- **Delete** – option for deleting a module (see section 3.5)
- **Move** – option for placing the module in the desired part of the page:
 - Move To leftpane
 - Move To bannerpane
 - Move To contentpane
 - Move To rightpane
 - Move To bottompane
 - Move To bottompane1
 - Move To bottompane2

3.3 Managing Module Settings

In order to start managing module settings, choose option “Settings” from the main menu.

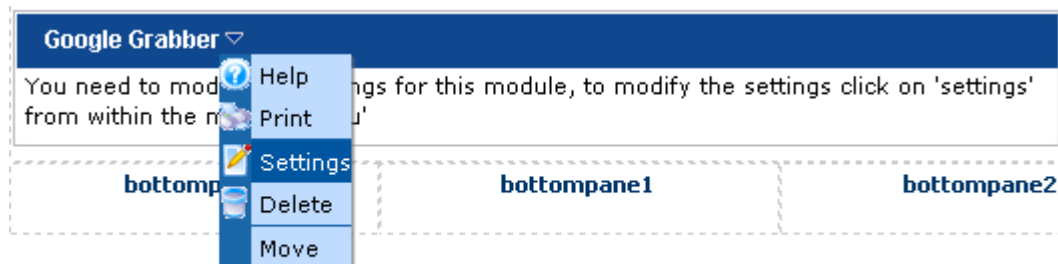


Figure 10: Choosing option "Settings" from the main menu

The following screen will be displayed.

Module ▾

Module Settings

In this section, you can define the settings that relate to the Module content and permissions (those settings that will be the same on all pages that the Module appears).

Basic Settings

Module Title:

Permissions:

	View Module	Edit Module
Administrators	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Registered Users	<input type="checkbox"/>	<input type="checkbox"/>
Springs Beta Tester	<input type="checkbox"/>	<input type="checkbox"/>
Subscribers	<input type="checkbox"/>	<input type="checkbox"/>
Testimonials	<input type="checkbox"/>	<input type="checkbox"/>
Unauthenticated Users	<input type="checkbox"/>	<input type="checkbox"/>

Username: [Add](#)

Inherit **View** permissions from **Page**

Advanced Settings

Page Settings

Google Grabber Settings

Figure 11: Accessing Page Tags settings

In order to access the settings for “Page Tags” module, scroll to the bottom of the page and click on the “+” symbol next to the “Page Tags Settings” label. The following screen will be displayed.

Google Grabber Settings

Number of items to display:

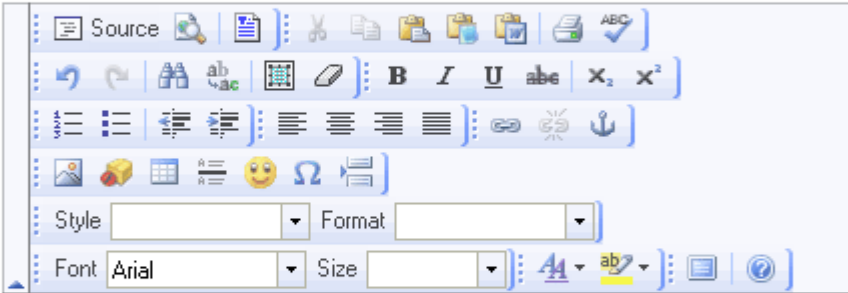
Number of days:

CSS Class:

Randomize results:

Make text link to portal search:

Header Text:
 Basic Text Box
 Rich Text Editor



This article was found from the following keywords on google...

[Show custom editor options](#) | [Refresh Editor](#)

[Update](#) [Cancel](#) [Delete](#)

Figure 12: Managing module settings

The following options are available inside this screen:

- **Number of items to display** – enter the number of items/keywords you wish to display on the page (e.g. 10)
- **Number of days** – this is the field for defining the desired number of days for retrieving Google statistics from the site log. (i.e. if you enter “7” for the number of days, “Page Tags” will pull in statistics for the last 7 days)
- **CSS Class** – enter the CSS Class that will appear for the text, for example NormalBold or NormalRed
- **Randomize results** – select this option in case you want to display the results in random order
- **Make text link to portal search** – select this option if you wish the search keywords to be rendered and displayed as links towards the intern portal search results page (see Figure 15)
- **Header Text** – use the text area to define the header/introduction text e.g. “This article as found from the following keywords on Google...” (**note:** extensive options for formatting the text according to your preference are available by using the WYSIWYG editor)

After setting the desired parameters, click on the “Update” link in order to save the changes.

3.4 Examples of various module settings

This section of the document will give examples of different settings for the “Page Tags” module as well as the example of the resulting page as seen by the end users.

3.4.1 Variant 1

The following settings have been made in this example:

- **Number of items to display** – set to 10
- **Number of days** – set to 14 (**note**: this is the field for defining the desired number of days for retrieving Google statistics from the site log - **i.e.** if you enter “7” for the number of days, “Page Tags” will pull in statistics for the last 7 days)
- **Make text link to portal search** – option selected, so the text results will be rendered as links the users can follow in order to display internal search results page (see Figure 15)

☐ Google Grabber Settings

Number of items to display:
 Number of days:
 CSS Class:
 Randomize results:
 Make text link to portal search:
 Header Text: Basic Text Box Rich Text Editor

This article as found from the following keywords on Google:

[Show custom editor options](#) | [Refresh Editor](#)

Figure 13: Variant 1 module settings

The following is the resulting page as seen by the end users.



Figure 14: Variant 1 resulting page

The screenshot below demonstrates internal search results page as seen by the users when they follow any of the links generated by Page Tags.



Figure 15: Example of the internal search results page

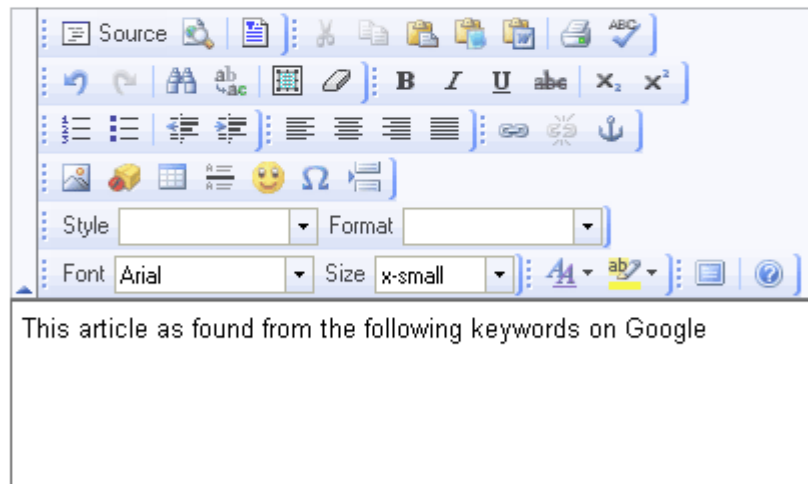
3.4.2 Variant 2

The following settings have been made in this example:

- **Number of items to display** – set to 20
- **Number of days** – set to 7 (**note:** this is the field for defining the desired number of days for retrieving Google statistics from the site log - **i.e.** if you enter "7" for the number of days, "Page Tags" will pull in statistics for the last 7 days)
- **Make text link to portal search** – not selected, so the results collected by "Page Tags" will be displayed as plain text (see Figure 15)

Google Grabber Settings

Number of items to display:
 Number of days:
 CSS Class:
 Randomize results:
 Make text link to portal search:
 Header Text: Basic Text Box Rich Text Editor



[Show custom editor options](#) | [Refresh Editor](#)

[Update](#) [Cancel](#) [Delete](#)

Figure 16: Variant 2 module settings

The following is the resulting page as seen by the end users.

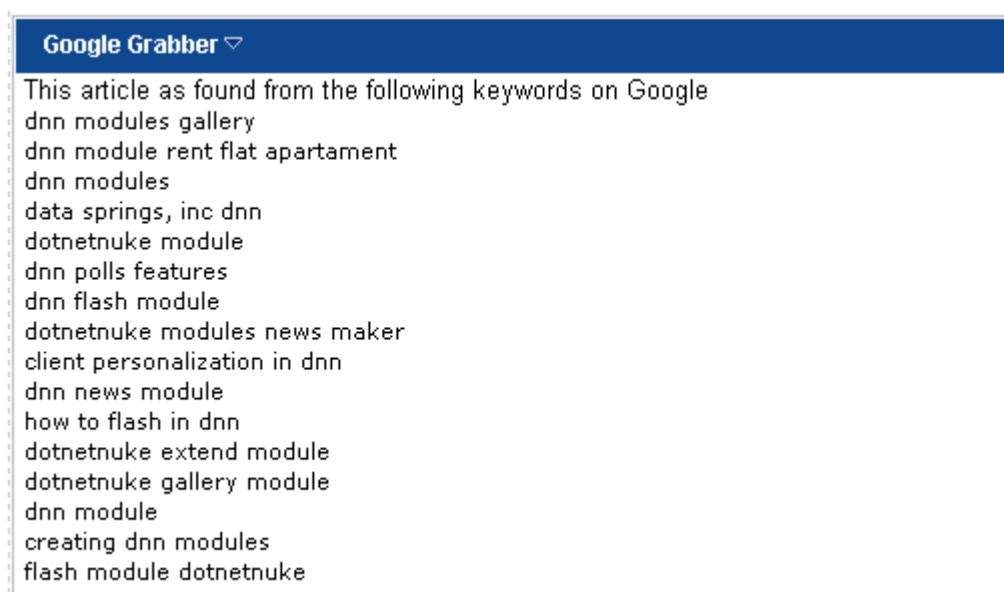


Figure 17: Variant 2 resulting page

3.5 Deleting the Page Tags module

In order to delete “Page Tags” module, choose option “Delete” from the main menu.

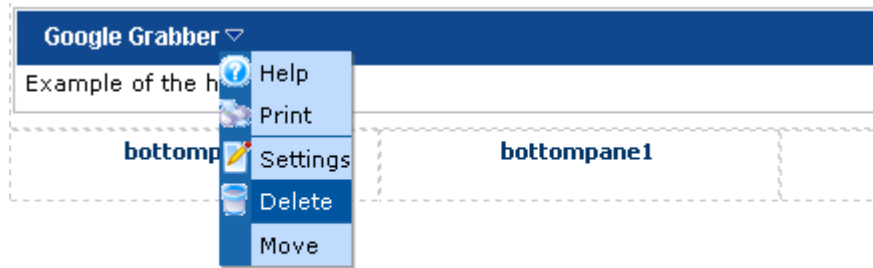


Figure 18: Deleting Page Tags module (step 1/2)

The following screen will be displayed.

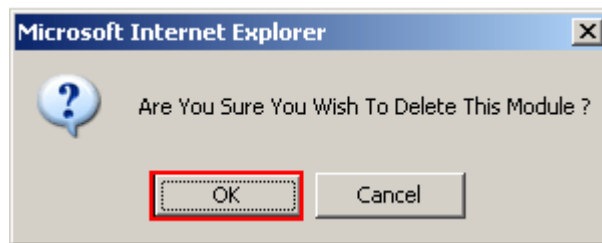


Figure 19: Deleting Page Tags module (step 2/2)

Click on the “OK” button and the module will be deleted.